

PROFESSIONAL PROFILE OF REUBEN SOH



As a dynamic professional with expertise in both training and business development, he served as a WSQ-accredited trainer specializing in digital marketing topics. He delivers courses such as TikTok Content Creation, Account Management To Close Sales and etc, helping professionals enhance their skills in leveraging social media for business purposes.

When in China, he is a Business Development Manager based in Guangxi, Nanning. His focus is on network expansion and facilitating connections between Singaporean businesses and local opportunities. He assists in growing network businesses by leveraging on the government policies, ensuring that businesses can effectively navigate and capitalize on local opportunities.



His key strengths include adaptability to diverse professional environments, strong cross-cultural communication skills, and the ability to bridge business opportunities between Singapore and China. He excels in delivering training programs on digital marketing topics and possess robust network expansion and business development capabilities in the Chinese market.

